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Breakfast with BCI Presents: Marketing Tips on a Budget

SOUTH HOLLAND, IL– The South Suburban College Business & Career Institute (BCI) presents a Breakfast with BCI Workshop titled “Marketing Tips on a Budget – Learn Facebook Hands-On” scheduled for Thursday, April 2nd from 9:00 a.m. – 12:00 noon in the MB Financial Suite on the 1st floor of the college’s Main Campus. Registration and continental breakfast will begin at 8:30 a.m.

This workshop will be facilitated by Ericka Glorious Moore, owner and branding expert of the story of [e]. She will provide marketing tips including hands-on Facebook instruction in this fun and interactive workshop. With over 19 years of corporate and non-profit experience, Ms. Moore will share opportunities to grow attendees’ Facebook page followings and help turn followers into sales. Attendees should bring their laptop and extension cord and be ready to learn and engage.

The workshop takeaways include:

- Learning the importance of Facebook marketing
- Creating your own content and photos for posts
- Learning how to schedule posts
- Understanding hashtags and identifying yours
- And much more!

The cost of the workshop is \$49 per person with early bird registration until March 23, or \$59 after March 23, 2020. To register online, go to <https://marketing-tips-on-a-budget.eventbrite.com>, call (708) 225-6055 or email bci@ssc.edu. South Suburban College is located at 15800 South State Street, South Holland, IL.

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