



**This is Success.**

# Learn About Our New Visual Communications Program



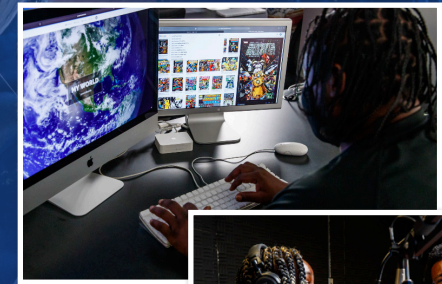
## SOUTH SUBURBAN COLLEGE

### Graphic Design & Visual Communications Coordinator

For more information, please contact:

Pamela Planera at [pplanera@ssc.edu](mailto:pplanera@ssc.edu),  
(708) 596-2000 ext. 2211  
or visit [www.ssc.edu](http://www.ssc.edu)

**A strong portfolio opens  
the doors to great  
opportunities.  
Let us show you how.**



**"Digital media is a passion  
of mine, and the program at  
South Suburban truly helped me  
develop my talent."**

*Jerome Bounds  
Thornwood High School Alumnus*



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MAIN CAMPUS  
15800 S. STATE ST.  
SOUTH HOLLAND IL 60473  
(708) 596-2000

OAK FOREST CENTER  
15800 S. STATE ST.  
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The Visual Communication program will prepare students for entry level opportunities in the fields of the Arts, AV Tech & Communications or the Information Technology Career Clusters in a variety of positions including for example, AV designer or engineer, broadcast technician, or interactive multimedia development. Students in the Visual Communication program will obtain hands-on experience in a variety of areas including digital art and design, digital video production and marketing along with a practicum to complete the advanced certificate.

## Two Concentrations: Digital Journalism and Visual Communication

Media and communication professionals convey meaningful, captivating, and insightful information to their audiences, helping keep the public informed. Careers in media and communication are diverse, and talented professionals are in demand.

### Jobs where your degree is valuable include:

- Advertising Account Executive
- Broadcast Journalist
- Digital Marketer
- Film Director
- Graphic Designer
- Magazine Journalist
- Social Media Manager
- Television/Film/Video Producer
- Writer

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The program features a digital audio production control room and studio, a state-of-the-art television control room with multi-camera video switching, a television production studio with grid lighting and a multimedia lab with the entire Adobe Creative Suite.

### Visual Communication Basic Certificate

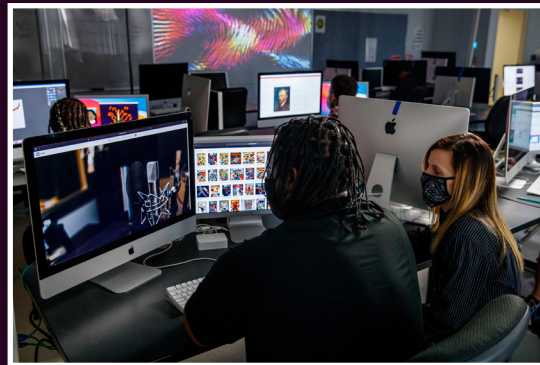
ART 111	Two-Dimensional Design.....	3
ART 130	Introduction Computer Art I.....	3
ART 140	Photography I Digital.....	3
ART 251	Graphic Design I.....	3
COM 209	Writing Across the Media.....	3
COM 220	Digital and Social Media Marketing.....	3

### Basic Certificate 18 credit hours total

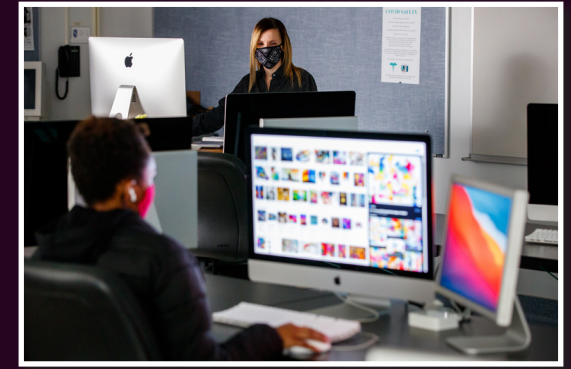
### Visual Communication Advanced Certificate

ART 111	Two-Dimensional Design.....	3
ART 130	Introduction Computer Art I.....	3
ART 140	Photography I Digital.....	3
ART 251	Graphic Design I.....	3
BUS 211	Principles of Advertising.....	3
COM 105	Mass Communication.....	3
COM 201	Introduction to Digital Video Production.....	3
COM 206	Practicum in Media.....	3
COM 209	Writing Across the Media.....	3
COM 220	Digital and Social Media Marketing.....	3

### Advanced Certificate 30 credit hours total



The Graphic Arts Lab is equipped with state of the art technology including MAC workstations, dual monitors, scanners, professional laser and inkjet printers, and so much more!



The Graphic Design & Visual Communication faculty are practicing professional designers, artists, and instructors who understand the design field and exhibit regularly throughout the Chicago metropolitan area and beyond.

